

SUPPLY CHAIN & PRICING

Preferred partner pricing and guaranteed B2B supply coordination

Purpose

This category supports bulk procurement and structured pricing agreements for institutional or large-scale buyers.

Role of the Partner

Supply Chain & Pricing Partners coordinate:

- Bulk purchasing contracts
- Long-term supply agreements
- Forecasted demand scheduling
- Payment and credit terms
- Logistics coordination

What Lathell Provides

- Tiered wholesale pricing
- Contract-locked supply volumes
- Priority manufacturing slots
- Export documentation
- Stable ingredient sourcing

Benefits

- Predictable cost structures
- Protection from price volatility
- Secure long-term supply
- Bankable contract framework

Ideal Partner Profile

- Banks financing trade
- Food authorities
- Hospital procurement agencies
- Wholesale distributors
- Government purchasing departments

Instruction for Officials

This category is designed for:

- ✓ Trade banks
- ✓ National procurement offices
- ✓ Institutional buyers
- ✓ Supply authorities

